

9-2002

Exchange, September, 2002

Office of College Relations, Bryant College

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Exchange

FOR AND ABOUT THE PEOPLE OF BRYANT COLLEGE

Welcome to the new age of college libraries

It was an historic occasion as students, faculty, and staff gathered on September 4 for the grand opening of the spectacular George E. Bello Center for Information and Technology, the centerpiece of Bryant's transformation. While students plugged in their laptops at the outdoor wireless café, members of the Bryant community explored the building and marveled at what they saw.

The George E. Bello Center combines the extensive, traditional resources of a premier library with design and technological elements that create an interactive, digital information center. The Douglas and Judith Krupp Library is a friendly, student-centered resource – a “live” library into which information is constantly flowing and socialization is encouraged. The building is unique in that it houses a library, classrooms, and a Grand Hall. Featuring a media wall with nine video monitors, the Grand Hall can host exhibitions, receptions, and lectures for up to 400 people.

The Financial Markets Center, a high-tech environment that simulates real-life trading floor conditions, is scheduled to open in the near future.



The George E. Bello Center for Information and Technology



Administrators, students, faculty, staff, and builders prepare to cut the ribbon.

Students can enjoy coffee and a great view while staying connected.



Check out Homecoming/Reunion activities, including the 2nd Annual Shawn M. Nassaney Memorial Cross Country Race/Walk, at www.bryant.edu/homecoming

AROUND THE CORNER

- Sept 27-29 HOMECOMING/REUNION 2002
- Sept 28 FOOTBALL GAME
1 p.m., Bulldog Stadium
- Sept 29 2ND ANNUAL SHAWN M. NASSANEY MEMORIAL CROSS COUNTRY RACE/WALK
1 p.m. (Registration/check in begins at 11 a.m.)
- Oct 1 & 3 BUILDING YOUR BUSINESS ON THE NET
Presented by Verizon-Bryant College Telecommunications Center
4 to 6 p.m., Unistructure
- Oct 5 FALL OPEN HOUSE FOR HIGH SCHOOL STUDENTS
9 a.m. to 3 p.m.
- Oct 3, 17, 24, & 31 FEASIBILITY ANALYSIS-MARKET RESEARCH
Presented by SBDC
9 to 11 a.m., Center for Women & Enterprise, Providence
- Oct 12 CONSUMER SYMPOSIUM
Presented by the R.I. Chapter of Financial Planning Association
9 a.m. to 5 p.m., George E. Bello Center for Information and Technology
- Oct 14-30 PRODUCT IDEA-TO-MARKET SERIES
Presented by the Center for Design & Business
6 to 8:30 p.m., Rhode Island School of Design
- Oct 18-20 PARENTS & FAMILY WEEKEND
- Oct 19 GRAD SCHOOL AND EDC CAREER FAIR
9 a.m. to 1 p.m., MRC 3 and 4
- Nov 7 BOSTON BRASS
Presented by the President's Cultural Series
8 p.m., Janikies

Bryant reclassified and hits top 25 of *U.S. News* college rankings

Bryant has been ranked as one of the top 25 schools in the north in the Master's I category by *U.S. News & World Report* in their "America's Best Colleges" 2003 edition. The magazine hit the newsstands on September 16.

This is the first time Bryant was evaluated in this selective category since it was reclassified earlier this year as a Masters I college/university by the Carnegie Foundation. The College's last appearance in *U.S. News & World Report* was in 1997 when the publication specifically evaluated business-specialty schools. The publication later dropped that category.

Bryant is also listed in the 2003 edition of the *Princeton Review's* "Top 345 Colleges in America," one of 14 schools invited to join this year. In addition, the College is listed in *Barron's* "Best Buys in Education."



Gloster named VP for Information Systems



Arthur S. Gloster II has been appointed vice president for information systems. This newly created position was established to help Bryant move forward in the development of innovative applications of technology to support the strategic goals of the college, and particularly the academic needs of students.

Gloster brings to Bryant vast academic and technology experience. He most recently served as chief information officer and vice provost, as well as tenured professor of engineering management, at Florida International University; vice provost for information technology at Virginia Com-

monwealth University; vice president for information systems at California Polytechnic State University; and director of the computer service center at Wayne State University.

"How people acquire and use information is constantly changing," says Bryant President Ronald K. Machtley. "Art's experience in higher education and in the private sector will ensure that Bryant stays competitive and that our students are well prepared to use evolving technology."

A former administrative systems consultant to firms such as LOTUS, AT&T, Bell Atlantic, Microsoft, and IBM Corporation, Gloster has published numerous papers, reports, and articles. He currently serves on the editorial boards of *The Business Journal-Tech Biz* newspaper, and *The Internet and Higher Education* and serves on the advisory board of the Enterprise Development Corporation of South Florida.

"Bryant has embraced technology as a priority in all facets of teaching, learning, and administrative processes, and I am excited about how I can contribute to this endeavor," says Gloster. "By investing in the future and building a robust network on campus, we are prepared for future technology deployment. The opening of the George E. Bello Center for Information and Technology puts Bryant in a leadership position by combining The Douglas and Judith Krupp Library with technology in a world-class facility."

F Y I

Colleen Anderson, reference librarian, wrote a chapter for the book "Journals of the Century in Business," which reviews what are considered the top business journals of the past century. Other chapters in the book review top journals in other fields such as law, science, and political science.

Jennifer Edwards, assistant director of career services, presented "Where Have All The Students Gone?" at the June 2002 Conference of the Eastern Association of Colleges and Employers. Her presentation focused on strategies for increasing student attendance at career service programs and workshops.

Professors Frank Bingham, Keith Murray, and Charles Quigley have had two papers accepted for publication this fall. "An Analysis of the Impact Acknowledgement Programs Have on Alumni Giving," will appear in the *Journal of Marketing Theory and Practice*. "Response to Beyond the Mission Statement: Alterna-

tive Futures for Today's Universities," will be published in the *Journal of Marketing for Higher Education*.

A co-edited book by **Professor Marsha Pripstein Posusney** was published in July by Edward Elgar Publishing. Its title is "Privatization and Labor: Responses and Consequences in Global Perspective." In August, she was elected to serve on the governing council of the American Political Science Association (APSA). APSA has about 13,000 members, representing educators in all sub-fields of political science.

Professors Marianne Bradford and Hui Du won "Best Paper" awards at the Accounting Information Systems Educators Conference held in Copper Mountain, Colorado, in July. Bradford's paper was titled "Integrating Oracle ERP into Business Curricula: Challenges and Measurement of Student Outcomes." Du's paper was titled "A User-Oriented Approach to Data Modeling."

Giving approached \$6 million in FY 2001-2002

It was a record-breaking year as Bryant alumni, friends, corporations, and foundations contributed \$5,811,541 in fiscal 2001-2002, an increase of 22 percent over the previous year. This was also the first public year of The Campaign for Bryant, which has raised more than \$27 million towards a \$35 million goal. With two years left in The Campaign, the focus remains on new facilities, scholarships, academic programs, and increased annual financial support.

"Current and past members of our board of trustees continue to provide the leadership and substantial support that have helped us achieve these results," says Laurie Musgrove, vice president for institutional advancement. "This group contributed more than \$3 million in gifts and pledge payments during the past year." Musgrove also credits the determination and hard work of the development and institutional advancement staff, as well as the generosity of faculty and staff throughout the college.

Robin Warde, executive director of development, notes that the highlight of the year was receiving a challenge grant from The Kresge Foundation, which will help Bryant complete fund raising for the George E. Bello Center for Information and Technology. "With \$3.4 million to raise by next March, we have our work cut out for us," says Warde. "We are confident that Bryant's alumni and friends will help us meet the Kresge challenge."

Other major grants were received from the GE Fund, the Lloyd G. Balfour Foundation, the Davis Educational Foundation, and The Champlin Foundations.

Scholarships were established to honor four Bryant alumni who died on September 11, 2001. More than \$90,000 was raised in memory of Shawn M. Nassaney '98 by his employer, American Power Conversion, and by his family and friends. An anonymous pledge of \$300,000 endowed scholarships for Lynn Goodchild '98, William Lum '78, and Jason Coffey '98.

OTHER INDICATORS OF BRYANT'S SUCCESS:

- Since August 1, 2001 – the start of Bryant's fiscal year – alumni, friends, corporations, and foundations made new gifts and pledges totaling \$7 million.
- The Operating/Annual fund surpassed its goal with \$957,607, a 5.5 percent increase over last year's total.
- 15.4 percent of alumni made gifts totaling \$1.4 million.
- The President's Leadership Council (PLC) increased its membership by 17 percent to 285 members.
- Senior class gifts for the Class of 2001 reached a record-breaking level of more than \$35,000.
- Gifts from parents totaled \$78,000.

For information or to make a contribution, call the development office at 232-6253.



Students cheer as the bridge they designed and built using only newspapers and masking tape stands strong. With them is Jim Segovis, director of The John H. Chafee Center for International Business.

Building bridges

The Lloyd G. Balfour Summer Leadership Institute, a one-week, all-expenses paid, residential program, brought 24 area high school students to Bryant to expose them to careers using math. The students attended classes taught by Bryant faculty in finance, accounting, economics, management, marketing, computers, and business communication, and also took part in a series of leadership and team-building exercises.

T. Abraham Hunter, director of the Intercultural Center at Bryant, led this initiative. The Summer Leadership Institute was funded by Fleet Asset Management, trustee of the Lloyd G. Balfour Foundation, and is a component of Bryant's Math Accelerating Professionals (MAP) program.

MAP, which is funded by the GE Fund, provides hands-on educational and career awareness activities to women and under-represented populations enrolled in Rhode Island's middle and high schools, as well as training for math educators.

PEOPLE

NEW FACES



A. Rae Clementz
Instructional Technology Specialist
Faculty Development Center



Cecilia Cooper
Advertising Manager
College Relations



Gregory Gurney
Assistant Facilities Engineer
Physical Plant



Gina Rice
Human Resources Assistant

PHOTO NOT AVAILABLE
Amy Huckabone
Accounting Clerk
Bursar's Office

M.J. Kim
Interactive Media Manager
College Relations

Brian O'Connor
Coordinator Locks & Keys
Public Safety

Amanda Calabro
Area/Resident Director
Residence Life

Jim Harris
Area/Resident Director
Residence Life

Adriana Isaza
Assistant Director
RISBDC

Patrick O'Sullivan
Assistant Athletic Trainer

PROMOTIONS

Frank Arena
Grounds Lead
Physical Plant

Brenda Doran
Director
Transfer Admission

Hope Filer
Assistant Director
Admission

Debra Inman
Office Manager
Admission

Linda Kleineberg
Outreach Program Manager
Graduate School

Leota McDonald
Accountant
Controller's Office

Michelle Pelosi
Associate Director for Events and Volunteers
Admission

Sheryl Wilcox
Assistant Bursar
Bursar's Office

It takes character

Bryant's Convocation on September 3 was both a solemn event and a celebration. It marked the start of the school year and brought together the new group of first-year students.

Jessica Bradbury '03, president of the Student Senate, shared the wisdom she has gained in her years at Bryant and offered humorous and helpful advice. V.K. Unni, vice president for academic affairs; Richard Carriere '82, '87 MST, Alumni Association president; and Ronald K. Machtley, president of the College, all offered words of encouragement to help the Class of 2006 succeed now and in the future.

Keynote speaker President Emeritus William T. O'Hara offered important insights about the generation of future business leaders sitting in the audience. He challenged the group to restore the general public's confidence in the business community by making a personal, lifetime commitment to act ethically and set an example for others.



President Emeritus William T. O'Hara

Smooth move

Labor Day weekend meant exactly that for 2,200 students who moved to campus with the help of family and friends. Staff members and student volunteers worked day and night to help with the logistics of this moving marathon and to offer programs that helped 689 first-year resident students to feel right at home.

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James McCrae '07, from Maryland, is happy about his new laptop.



More than 700 computers are distributed in one day. Some of the folks helping include (l-r) John Rouse (IBM), Scott MacPhetres (IBM), Jessie Strout '03, Robert Cohen (Unicom), and Joseph Soffey, (Bryant IT).



Bryant Laptop Coordinator Betty Weber and Project Manager Catherine Pastille are behind the program's success.



Freshmen Alison Gallagher (l) and Melissa Gerbi (r) get down to business in their dorm room.

Bryant connects with first-year students

Lines moved quickly as first-year students stopped by Hall 14 or 15 to pick up their new IBM Thinkpad® computers on September 2. The laptop is an important tool to help students in their studies and to prepare them for future success. They give students access to myBryant, a portal that connects them to resources throughout the campus and around the world, and help them to build an e-portfolio. Staff from IBM and Unicom, the company that will service the computers, assisted Bryant with the computer distribution.

GOOD SPORTS

Bryant finds positives in historic gridiron meeting with URI

If it's possible to lose a football game by four touchdowns and emerge from it looking better than your opponent, then that's what happened to Bryant's varsity team in its 2002 season-opener.

The Bulldogs came into their Aug. 31 opener against the University of Rhode Island as heavy underdogs, and perhaps, rightfully so. After all, Bryant was beginning only its fourth season of Division II ball, coming off a 4-5 campaign. And it was beginning its season against a Ram squad that was the talk of Division I-AA for most of 2001. The Rams sprung upset after upset last year, and were ranked as high as No. 4 in the nation, and just missed a spot in the NCAA tournament.

To both teams' credit, neither side was particularly focused on last year, however. And at a pregame press conference, Bryant Head Coach Jim Miceli and his players spoke confidently about this year being the right time to play such a game; while URI Head Coach Tim Stowers and

continued on next page



Bryant running back Andre McLeod '04 picks up yardage in the Bulldogs' 2002 season opener against the University of Rhode Island.

his captains were quick to acknowledge the Bulldogs as potentially dangerous competition.

Things didn't look good for Bryant early, as the Bulldogs lost a fumble on their first play from scrimmage, setting the Rams up inside the red zone. But a missed field goal let Bryant off the hook and allowed the Bulldogs a chance to take an early lead.

The Bulldogs took their third possession 74 yards to the Rhode Island 6, with senior quarterback Tony Granieri's 17-yard pickup setting the Bulldogs up inside the Ram red zone. But the drive ended when Granieri rolled out to his right looking in the end zone, only to have the Rams knock the ball away for Bryant's second lost fumble of the first half.

Rhode Island got on the board in the second quarter on a 10-yard touchdown run, and the Rams gained a two-touchdown advantage when Jamal Saleem blocked a punt, and Calvin Poole recovered and scored from 21 yards out.

Special teams play again hurt Bryant, which took its next possession down to the Rhode Island 4 in the closing seconds of the first half. But the Rams blocked Bryant's bid for a field goal at the first-half gun to retain the 14-0 lead.

Statistically, Bryant dominated the first half, picking up 10 first downs to the Rams' five, holding a 146-84 edge in total yards, and a more-than-13-minute advantage in time of possession (21:49-8:11).

The Bryant defense came up big early in the second half to keep the Bulldogs in the game, twice recovering fumbles inside the 3-yard line to hold off the Rams. But the Ram defense stepped up as well, not allowing Bryant to advance past its own 40-yard line in the third quarter.

Rhode Island scored on back-to-back possessions in the second half to finish with a 28-0 victory. By comparison, the other game in New England that day between a Division I and a Division II team was Northeastern's 48-0 win against Lock Haven, which faced a 35-point deficit at halftime. That Bryant was not only in the game at halftime against the Rams but realistically could have held a 10-7 lead, left many of the 3,346 at Meade Stadium impressed with just how far Bryant football has come.

LEADERS EDGE

Robert "Bob" Sloss Associate Dean of Students



Joined Bryant in 1986. B.S. from Salem State College, M.Ed. from Northeastern University. Currently serves on the College Student Disciplinary Committee and the Quality of Student Life Committee.

Worst job ever:

In high school, I was a dishwasher at Friendly's.

Most rewarding part of your job:

Working with young adults and watching them grow

Biggest challenge:

People who are afraid or reluctant to change

Most significant changes that have taken place within student affairs?

Singularly, it's the appointment of Tom Eakin as vice president. His insight and talent are unmatched.

If not at Bryant, where would you be?

Teaching high school math

Most important influence in your life:

My mother. Her commitment to family and compassion for others have been a great example for me.

Greatest regret:

Not completing my doctoral work in B.C. — before children

Childhood hero:

The Duke — John Wayne

Greatest personal achievement:

Being a father and doing it to the best of my ability

Favorite quote:

"The unexamined life is not worth living."

Greatest strength:

Compassion

If you could have any talent, what would it be?

I'd like to play professional baseball.

If you could spend a day with any famous living person, who would it be?

Larry Bird. He could do it all and had a great work ethic. But he never forgot that he was part of a team.

What is your greatest extravagance?

I'm pretty frugal. I always describe myself as a depression child.

Advice to Bryant students:

Work hard to be academically successful, treat yourself and others well. Enjoy the journey — and don't overly focus on the destination.

Bryant senior named Fidelity Student Ambassador

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Scott Vautour '03 was recently named Fidelity Investments Student Ambassador for Bryant College. Vautour, who has interned in the finance department at the firm's Smithfield campus since February 2002, will serve as a liaison between Fidelity Investments and the student population at Bryant. For the upcoming school year, he will represent Fidelity Investments during on-campus fairs and company-sponsored events such as Bryant's Homecoming/Reunion.



Pictured (l-r) are David Weinstein, chief of administration at Fidelity Investments and a Bryant trustee; Scott Vautour; and Ronald K. Machtley, Bryant president. The trio was part of a networking reception held during the New England Patriots Training Camp in August.

MEDIA SPOTLIGHT

Professor Robert Muksian continues to garner national publicity for his expertise on Social Security benefits. In 2002, he was cited in *The New York Times*, *Kiplinger's Finance*, and in the *Providence Journal* on several occasions, and an Op-Ed on protecting Social Security was published on July 20 in the *Providence Journal*. His new textbook, "Mathematics of Interest Rates, Insurance, Social Security and Pensions," is scheduled for October publication by Prentice Hall/Pearson education.

Professor Charles Cullinan's co-authored study on methods used by major auditing firms to examine the books of their clients was cited in the *Wall Street Journal* on July 7 in an article on catching executive fraud. The article was picked up by the Dow Jones News Service and later published in the *Orange County Register* (Santa Ana, CA) and *La Opinion* (Los Angeles, CA).

The work of three Bryant graduate students — **Susan Laninfa, Julie Barrera, and Helen Matteson** — was recognized in Bob Kerr's column in the *Providence Sunday Journal* on August 18. The three developed a marketing plan for a nonprofit organization, the Ocean State Center for Independent Living, as an assignment from Marketing Professor Frank Bingham. They also helped to implement that plan to raise awareness for the center, which helps disabled people to be as independent as possible.

Bryant's **Export Assistance Center** (EAC) and Director **Ray Fogarty** were featured on the front-page of *The Observer* (Greenville, RI) on August 29 in an article titled "Export Center Links Businesses Worldwide."

The EAC was also featured in a small business development focus section in *Providence Business News* on August 19.

The **Center for Design & Business**, a joint venture between Bryant and the Rhode Island School of Design, was the subject of a front-page article in the *Providence Journal* on August 23. **Cheryl Faria**, director, was quoted throughout the article titled "Business babies wanted," which focused on a newly launched business incubator program.

Announcement of Bryant's **\$750,000 challenge grant from The Kresge Foundation** appeared in the *Providence Journal* on August 6, *Providence Business News* on July 29, and *The Observer* on August 1.

A two-page article and photo spread on the **Wellness Center** addition appeared in *Athletic Business* magazine in June.

Cynthia Bonn, director of admission, was quoted in the *Providence Journal* on June 28 in an article on College Board plans to overhaul SAT format.

President Emeritus **William O'Hara** and **Peter Mandel** of Bryant's Institute for Family Enterprise were featured in the *Worcester Business Journal* on June 17 in a Q&A piece on the key to the world's oldest family-owned businesses.

Robert Hamlin, state director of the Rhode Island Small Business Development Center at Bryant, was quoted in *Providence Business News* on June 17 on the subject of small businesses poised for expansion.

Bryant welcomes 11 to faculty



Murat Aydogdu
Assistant
Professor
Finance



Mark Suazo
Assistant
Professor
Management



Kristen M. Berkos
Assistant
Professor
Communication



Joseph J. Trunzo
Assistant
Professor
Psychology



Kesha S. Moore
Assistant
Professor
Sociology



Robert Valvo
Assistant
Professor
Marketing



Demetra Pappas
Assistant
Professor
Legal Studies



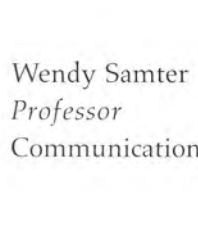
John K. Visich
Assistant
Professor
Management



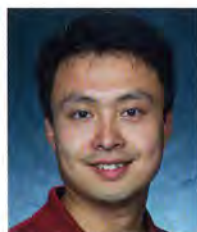
Sanjay Putrevu
Associate
Professor
Marketing



Angela Wicks
Assistant
Professor
Management



Wendy Samter
Professor
Communication (January 2003)



Chen Zhang
Assistant
Professor
Computer
Information
Systems

Connecting Communities

Bryant College is committed to "Expanding the World of Opportunity." The John H. Chafee Center for International Business embodies this commitment through programs such as the Bryant College/U.S. Department of State "Community Connections" program, which is being held again this year from mid-October to mid-November.

Ten enthusiastic young entrepreneurs and managers from the Republic of Belarus will have the opportunity to develop and enhance business skills and increase their knowledge of American life and culture with hands-on experience. Business internships, seminars and workshops, living with a host family, and exposure to cultural opportunities add to each participant's American experience.

Business internships, mentors, and host families are needed. If you are interested in participating in this program in any way, please call Professor Joseph Ilacqua at (401) 232-6098 or e-mail jilacqua@bryant.edu



Pictured with President Machtley (l) is Dan Doyle, founder and executive director of the Institute for International Sport.

A Scholar and Athlete

President Ronald K. Machtley was among 15 inducted into the Rhode Island Room of the International Scholar-Athlete Hall of Fame at the University of Rhode Island in June.

Every two years, the Institute for International Sport honors individuals who exemplify the scholar-athlete ideal. In addition to having lived in Rhode Island, inductees must have competed at the collegiate, professional, or national level. Most importantly, their scholastic/sports experiences have served as a foundation for extraordinary contributions to society.

Visit the Hall of Fame Web site at www.internationalsport.com to read about the athletic accomplishments of President Machtley and other inductees.

Friday, September 13, 2002



BRYANT COLLEGE

Events

Today 7:30 PM - Volleyball vs. C.W. Post
 Tomorrow 8:00 AM - MGolf at Yale
 Tomorrow 8:00 AM - WGolf at Dartmouth
 Tomorrow 10:00 AM - WTennis vs. FPC
 Tomorrow 10:00 AM - MSoccer vs. Stonehill

News

Bryant College first in area to offer Oracle program training
 Verizon-Bryant College offers technology program for teachers
 Bryant Receives \$750,000 Kresge Challenge Grant



Prospective Students

Undergraduate Admission
 Graduate Admission
 Executive Development Center



Academics

Undergraduate
 Graduate
 Faculty



Alumni

Alumni Association
 Online Directory
 Alumni Events



Athletics

Sports News
 Varsity Programs
 Club Sports and Intramurals



Business Resources

International Business
 RI Export Assistance Center
 Conferences and Special Events



Campaign for Bryant

Campaign Projects
 Campaign Video
 Make a Gift

THE CAMPAIGN for BRYANT
 IT'S ABOUT
 CHANGING
 LIVES

Help Bryant
 College Meet the
 Kresge Challenge

Striking photography, a clean white background with strategic use of the college's black and gold colors, and user friendly navigation are features of Bryant's updated Web site.

Bryant Web site has new look

To kick off the school year, Bryant unveiled a new look for www.bryant.edu. The Web site features a cleaner design that incorporates more white space to maximize the impact of the black and gold school colors. It showcases the college's transformed campus and members of the college community with crisp new photography. Campus events and news are prominently featured to keep users up-to-date.

The new design is an important step as Bryant clarifies how we communicate with critical audiences. "One of the four priorities in the school's strategic plan is to promote innovation in the application of technology," notes Ed Sevilla, executive director of college relations. "Research indicates that a college's Web site is one of the most important sources of information for prospective students. It's natural that the Web site serves that same purpose for faculty, donors, and others whose perspectives shape Bryant's growing reputation. Given these factors, a new look for the Web site became a priority."

It is anticipated that the new design is the first step as the college looks at overall Web efforts in a coordinated, holistic manner. "We need to examine the navigation, information architecture, and content presentation on the site," says M.J. Kim, interactive media manager, college relations. "Most importantly, we should understand what our users want, what they need, and how they interact with this medium. The visual design is only part of the user experience, and creating a good overall experience with the Bryant Web site will help define how many people feel about the college as a whole."

Kim is confident that the Bryant community will collaborate to create the best possible Web site. "We received a lot of great feedback and support throughout this initial process," she says. "It's vital that everyone take an active role in this and future Web site initiatives."

Have any ideas or feedback? Contact Ed Sevilla at Ext. 6120 or esevilla@bryant.edu, or M.J. Kim at Ext. 6802 or mjkim@bryant.edu